

INDRAJEET BAKHALE

INTERACTION DESIGNER

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EMPLOYMENT HISTORY

UX/UI Team Lead

PROJEKT202 (An Amdocs Company)
(Feb 2022 - Present)

Usability Design Architect

XDC - Experience Design Center by Amdocs
(Apr 2021 - Jan 2021)

Usability Design Expert

XDC - Experience Design Center by Amdocs
(Jul 2018 - Mar 2021)

Leading the UX team for a CRM, Retail & Self care telco core product design which I started in as an individual contributor, (OPTIMA)

Highlights

- Creation of product on-boarding artifacts and coaching sessions for new designers.
- Co-creating estimation models with usability experts based on ground conditions.
- Kick-starting usability enhancements for existing self care portal powered by usability assessment.
- Led the development of a new design system and component library from UX front.
- Preferred focal for concept brainstorming by the PdMs for any new functionality.

Frequently works hands-on for complex functionalities.

UX Analyst

Fiserv Global Services
(Sep 2016 - Jul 2018)

Fiserv, Inc., is an American financial product company.

Highlights

- Interaction designer for an online payments and transaction-processing system for educators, parents and students (BURSARI)
- Designed on-boarding interface for a bio metric identification system for bank customers which includes the elderly and disabled. (VERIFAST)

EMPLOYMENT HISTORY (CONTD.)

UX Lead (Research and Design)

Sulekh New Media Pvt. Ltd.
(Jan 2016 to Sep 2016)

Sulekha.com is an aggregation & lead generation platform for local services

Highlights

- Part of research and design team for online service provider on-boarding project.
- Conducted UT's on existing customer facing mobile web interface to understand critical issues in a users journey.

Design Intern

Onio Designs
(Aug 2015 - Dec 2015)

Highlights

- Worked on development of ecosystem for making finger prosthesis mass manufacturable.

Design Apprentice

Design Incubator R & D labs Pvt. Ltd.
(Feb 2012 - Jul 2013)

Highlights

- Apprenticed for all projects and training activities for Design Incubator.

EDUCATION

PGD in Product Design

MIT institute of Design
(Aug 2013 to Jan 2016)

B.E (Mechanical)

Pune University
(Aug 2005 to Jul 2009)